

CARIN ZISSIS

www.carinzissis.com • carinzissis@gmail.com

- PROFILE**
- **Award-winning journalist and editor** with 15+ years experience focusing on digital strategy and delivering online exposure.
 - **Expertise and commentary** on global affairs, Latin America, and particularly Mexico featured in *Americas Quarterly*, AFP, AP, BBC, CNN, Mexico's *El Economista* and *El Universal*, *Latin America Advisor*, *The New York Times*, *The Washington Post*, *World Politics Review*, and more.
 - **Podcast host** of *Latin America in Focus*, engaging experts from across the Americas for series that was among Spotify's top 5% most-followed podcasts in 2022.
 - **Leader** managing and mentoring two teams, including remotely from Mexico City for eight years.

- EXPERIENCE**
7/2007–present
- EDITOR-IN-CHIEF, AS/COA ONLINE • AMERICAS SOCIETY/COUNCIL OF THE AMERICAS**
Washington DC (2021–present), Mexico City (2013–2021) & New York City (2007–2013)
Oversee editorial strategy for the website of Latin America-focused sister agencies—Americas Society, a non-profit centered on policy and culture; and Council of the Americas, an association of 200+ corporate members focused on democracy, trade, and the rule of law.
- Built and head online team, serving as **editorial lead** on suite of content encompassing audio, written analysis, video, and infographics. Team-produced content regularly cited in media.
 - Author articles on Mexican politics and U.S.-Mexican ties. **On-the-ground coverage** has explored topics such as Mexican women's protests in 2020, the country's 2018 electoral cycle, and tracking the presidency of Andrés Manuel López Obrador. **Frequently interviewed** by media for political analysis; featured among Mexico-focused women experts by *Foreign Policy Interrupted*.
 - **Host and reporter** for *Latin America in Focus*, AS/COA's podcast series. **Interview** public officials, journalists, academics, and other experts to report on issues such as Mexican politics, security, and economic issues; women's leadership and gender issues; migration and remittances; Latin American elections; Asia-Latin American ties; and cybersecurity and misinformation.
 - Launched, co-wrote, and edited Covid-19 trackers on Latin American pandemic and vaccine policies. The content, produced in English and Spanish, received over **1.4 million pageviews**.
 - **Edit biweekly policy newsletter** *News & Views* with 45K subscribers ranging from CEOs to diplomats to academics. Co-author and curate weekly news-focused email *El Chasqui* with 5K+ readers, many of whom are journalists and foreign correspondents.
 - Work across organizations' departments and in partnership with Latin American governments, officials, and member companies to **strategically plan and deliver** written, multimedia, and social media content for domestic and international programming.
 - **Direct media relations team** for an integrated press strategy. Developed Q&A series to increase exposure for in-house experts.
 - Managed 2020 website overhaul and Drupal upgrade. Previously led the 2012 relaunch and rebranding of AS/COA Online, which drew \$100k in sponsorship for online event streaming.
 - Promoted from Managing Editor to Editor-in-Chief in Spring 2011.

- 2/2006–6/2007**
- STAFF WRITER, CFR.ORG • COUNCIL ON FOREIGN RELATIONS**
New York City
Wrote articles, produced multimedia projects, and handled Asia-focused beat for CFR.org, award-winning website of leading U.S. foreign policy think tank.
- Produced site's first interactive Crisis Guide, covering North Korean nuclear threat, which helped series garner a 2007 Knight-Batten Award for Interactive Journalism. Copy editor for Emmy Award-winning Darfur Crisis Guide.
 - Shared editorial responsibilities as part of news team and hired as permanent staff after serving as freelance copyeditor in Spring 2006.

CARIN ZISSIS

www.carinzissis.com • carinzissis@gmail.com

OTHER EXPERIENCE

- 2019: Served as an **Organisation of American States electoral observer** during the June 16, 2019 first-round general elections in Guatemala.
- 2004-2006: **Editorial Associate** for **Amnesty International Magazine** (circulation 320K+), handling photo research and reporting/writing articles on human rights. Initially employed as intern, hired as freelance editor and writer.
- 2001-2003: Assigned to cover local stories as a **Globe Correspondent** for **The Boston Globe's** Sunday City Weekly section, developing sources, pitching stories, and reporting on issues affecting the Boston-area Latino community.
- 2001-2003: Oversaw website and annual report redesign at **Management Consulting Services**, an organization dedicated to enhancing the impact of nonprofits in Boston.
- 2000: Supported HIV/AIDS education in high schools and hospitals as a volunteer with **SIDACCIÓN** in Cochabamba, Bolivia.
- 1997-2000: Directed health center operations and certified to conduct HIV testing at a multi-service agency for at-risk youth as **Operations Manager & HIV Testing Social Services Counselor** at **JRI Health** in Boston.

SELECT MEDIA APPEARANCES

- Broadcast interview on “Campaigning for Mexico’s June Elections Begins.” CNN International. March 3, 2024.
- Broadcast interview on “¿Cómo avanza la precampaña en México.” NTN24. January 30, 2024.
- Podcast guest discussing dangers to Mexican journalists on “Silencing the Messenger: Global Threats to Press Freedom.” *Why It Matters* podcast, Council on Foreign Relations. April 23, 2023
- Broadcast interview on “The Agenda for the North American Leaders’ Summit.” CBC News. January 10, 2023.
- Broadcast interview on “Mexico: Pegasus Software Used to Spy on Politicians, Journalists.” Univision News. July 21, 2021.
- Podcast guest on “Enfoque Institucional en la Relación Bilateral.” *Proyecto 1954* Podcast, U.S.-Mexico Foundation, July 2021.
- Broadcast interview on “VP Harris Focuses on Fighting Corruption, Human Trafficking on Official Trip to Guatemala and Mexico.” Univision News. June 8, 2021.
- Radio interview on “The Reforms in Mexico’s Electoral System: What Can the U.S. Learn from It?” KJZZ Fronteras, January 8, 2021.
- Broadcast interview on “Femicide and Women’s Protests in Mexico.” Univision News. March 9, 2020.
- Broadcast interview on “The future of the U.S.-Mexico migration and trade ties with the arrival of AMLO.” Foro Global, ForoTV, Televisa. August 16, 2018.
- Broadcast interview on the presidential election win by Mexico’s Andrés Manuel López Obrador, CNN, July 2, 2018.
- **Expert Q&A** for the Inter-American Dialogue’s *Latin America Advisor* on Mexico’s ruling Morena party (June 26, 2023), Mexico’s Covid-19 policy (April 8, 2021), and the fate of the Institutional Revolutionary Party in Mexico’s 2018 election (December 6, 2017)
- **Quoted and/or cited** by AFP, Associated Press, BBC Mundo, Business Insider, CNN, Deutsche Welle, *The Guardian*, *The Economist*, *El Economista* (Mexico), *El Heraldo* (Mexico), Huffington Post, Morning Consult, *The New York Times*, NTN24 *El Nuevo Herald*, Semaphor, Televisa’s *Foro Global*, Univision Noticias, *U.S. News & World Report*, *El Universal* (Mexico), *Urban Latino*, Voice of America, W Radio’s *Así las cosas*, *The Week*, and other media outlets.

CARIN ZISSIS

www.carinzissis.com • carinzissis@gmail.com

PANELS & PRESENTATIONS

- “AMLO and What Comes Next: Contemporary Mexican Politics.” Virtual presentation for Foreign Service Institute, U.S. Department of State. February 21, 2023.
- “The 4T and Beyond: Contemporary Mexican Politics.” Presentation at Foreign Service Institute, U.S. Department of State. November 14, 2023.
- “Continuity with Change.” Presentation on contemporary Mexican politics at Foreign Service Institute, U.S. Department of State. June 26, 2023.
- “Latin America’s New Political Actors: Implications for Washington and Beyond.” Discussion host. Network 20/20. November 9, 2022.
- “Civil Society in Mexico and the United States.” Panelist at professional development event for the Georgetown University Graduate Association of Mexican Students. April 10, 2022.
- “Biden Admin Foreign Policy in LATAM, Challenges and Opportunities.” Panelist focused on Mexico, particularly pandemic policy. Latin America Regional Committee, Overseas Security Advisory Council, U.S. Department of State. February 9, 2021.
- “Eyes on Latin America: Covid-19 and Its Economic Impacts.” Panelist focused on Mexico’s Covid-19 response. June 18, 2020.
- “Speyside Outlook 2020.” Panelist in discussion on populism and U.S.-Mexico relations. Speyside Group. January 23, 2020.
- Presentation on Mexican politics and U.S.-Mexico relations. Mexico City Global Business Assignment, London Business School. August 25, 2019.
- Served as **panel moderator** for various organizations, such as Americas Society/Council of the Americas, LATAM CISO/the Center for Cybersecurity Policy and Law, the Mexican Council on Foreign Relations, and Network 20/20.

EDUCATION

MA, Journalism & Latin American Studies • NEW YORK UNIVERSITY, 2005

NYU Alumnae Club University-Wide Scholar

Master’s Project focused on coverage of New York City’s Mexican immigrant community.

BA, History & Creative Writing Minor • GEORGE WASHINGTON UNIVERSITY, 1996

Presidential Scholar; Special Honors in History

Junior year abroad at University of Manchester, UK

SKILLS & AFFILIATIONS

- Member of the Mexican Council on Foreign Relations (COMEXI), Online News Association, and Women’s Foreign Policy Group
- Photography published/featured by *Americas Quarterly*, Discover America Brazil Foundation, Elderhostel, *Letras Libres*, *The New York Times*, *Pasadena Magazine*, *ReVista: Harvard Review of Latin America*, and others outlets and institutions.
- Native English speaker, fluent in Spanish.
- Audio & image editing.
- Drupal; Wordpress; SEO; Google Analytics; Mailchimp; Canva; Flourish; Infogram; and other online data visualization, web, email, and design tools.