

# CARIN ZISSIS

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Journalist with a decade of experience, new media background, and global affairs focus. • Managing Editor of website for prominent Americas-focused policy center. • Lived and traveled widely in Europe and Latin America.

## EXPERIENCE

**MANAGING EDITOR,  
AS/COA ONLINE**  
7/2007–present  
**Americas Society/  
Council of the Americas**  
New York, NY

Oversee all operations and content for website of sister agencies focused on policy and cultural affairs of the Western Hemisphere.

- Launched new website within three months of starting. Pageview count has tripled (to 55,000+ monthly) and visit count quadrupled (to 20,000+ monthly).
- Introduced suite of new content types to website, including biweekly news analysis articles, weekly news roundup e-newsletter, and interactive resource guides to topics such as Honduran coup and Latin American elections.
- Conduct Q&As with business and public sector leaders. Interviewees range from Petrobras CEO to U.S. ambassador to Brazil to OAS secretary general.
- Co-edit and led revamp of policy e-newsletter delivered to 20,000 subscribers.
- Launched/manage Facebook, iTunes, Twitter, and YouTube accounts.
- Edit and publish content stemming from AS/COA's programmatic activities, including event summaries, audio/video material, and image slideshows.
- Advised in launch of website for *Americas Quarterly*, AS/COA's policy journal.
- Supervise communications staff and website interns. Liaise with all staff to address content needs of each department and provide necessary training.

**STAFF WRITER, CFR.ORG**  
8/2006–6/2007

Wrote articles, produced multimedia projects, and handled Asia-focused beat for award-winning news website (over one million monthly page views) of leading U.S. foreign policy think tank.

**COPYEDITOR, CFR.ORG**  
2/2006–5/2006  
**Council on Foreign  
Relations**  
New York, NY

- Produced site's first interactive Crisis Guide covering North Korean nuclear threat. The contribution helped the series garner the 2007 Knight-Batten Award for Interactive Journalism. Also served as copyeditor for Emmy Award-winning Darfur Crisis Guide. Wrote text for interactive timelines and maps; conducted/edited podcast interviews.
- Shared editorial responsibilities as part of news team.
- Hired as permanent staff after serving as freelance copyeditor in Spring 2006.

**EDITORIAL ASSOCIATE**  
8/2004–2/2006

**Amnesty International  
Magazine**  
New York, NY

Reported and wrote articles on international human rights, co-edited arts and culture section, copyedited, and worked with photographers/photo agencies to secure artwork for magazine with U.S. circulation over 320K.

- Played a key role in delivering Winter 2004 issue on time in the midst of major design change, accelerated editorial schedule, and office move.
- Initially employed as intern, hired post-internship as freelance editor and wrote feature article on Turkish women's rights leader for Spring 2006 issue.

**GLOBE CORRESPONDENT**  
11/2001–2/2003

**The Boston Globe**  
Boston, MA

Assigned to cover local stories for Sunday *City Weekly* section of this leading metropolitan newspaper. Established relationships, conducted interviews in Spanish, and wrote articles on key economic and cultural issues affecting Boston's Latino community.

**ADDITIONAL EXPERIENCE**  
1997–2003

Boston, MA  
Cochabamba, Bolivia

- **Administrative Manager**, Mangement Consulting Services, Boston, MA, 2/2001–2003: Managed website and annual report design, developed client database, supervised administrative staff.
- **Volunteer**, SIDACCIÓN, Cochabamba, Bolivia, Spring/Summer 2000: Supported HIV/AIDS education program in high schools, hospitals.
- **Operations Manager & HIV Testing Social Services Counselor**, JRI HEALTH, Boston, MA, 9/1997–2/2000: Directed health center operations for multi-service agency offering social services to at-risk youth.

## PUBLISHED WORK

*Reporting, writing, and photography featured by several media outlets and organizations:*

### Writing and Reporting

AmericasQuarterly.org  
foxnews.com

IPS News Agency

Launch Radio Networks  
*Manhattan South*

*Newsday*

NYTimes.com

*Queens Chronicle*

*Urban Latino*

### Photography

Discover America Brazil  
Foundation

Elderhostel

Harding House  
Publishing Service

NYTimes.com

*ReVista: The Harvard  
Review of Latin America*

## EDUCATION

**NEW YORK UNIVERSITY**  
New York, NY

**MA**, 2005, 3.7 GPA  
Journalism & Latin  
American Studies  
*NYU Alumnae Club  
University-Wide Scholar*

**GEORGE WASHINGTON  
UNIVERSITY**

Washington, DC  
**BA**, 1996, 3.54 GPA

History & Creative  
Writing Minor  
*Presidential Scholar;  
Special Honors in  
History; junior year  
abroad at University of  
Manchester, UK.*

## SKILLS

Spanish, MAC & PC,  
Photoshop, Audacity.