

CARIN ZISSIS

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Journalist with a decade of experience, new media background, and global affairs focus. • Editor-in-chief of website for prominent Americas-focused policy center. • Lived and traveled widely in Europe and Latin America.

EXPERIENCE

- EDITOR-IN-CHIEF, AS/COA ONLINE**
3/2010–present
MANAGING EDITOR, AS/COA ONLINE
7/2007–2/2010
**Americas Society/
Council of the Americas**
New York, NY
- Oversee all operations and editorial workflow for www.as-coa.org, website of sister agencies focused on Latin American policy and cultural affairs.
- Relaunched website within three months of start date, leading to tripling of pageview count and quintupling of visit count.
 - Editorial lead on suite of content types, including news analysis articles; weekly news roundup; hemispheric backgrounders; interviews with top officials, experts, and business leaders; and interactive resource guides to topics ranging from Honduran coup to Latin American elections.
 - Launched new media coverage of high-profile conferences held in major Latin American cities. Includes bilingual blogging, tweeting, livestreaming, as well as liaising with in-country new media experts to maximize exposure.
 - Co-edit and led revamp of policy e-newsletter delivered to 25,000 subscribers.
 - Multimedia editor for website of *Americas Quarterly*, AS/COA's policy journal; oversee production of online, interactive versions of "charticle" series.
 - Developed and manage organizations' social media profiles.
 - Supervise website editorial team, as well as AS/COA communications staff.
- STAFF WRITER, CFR.ORG**
8/2006–6/2007
COPYEDITOR, CFR.ORG
2/2006–5/2006
Council on Foreign Relations
New York, NY
- Wrote articles, produced multimedia projects, and handled Asia-focused beat for award-winning news website (over one million monthly page views) of leading U.S. foreign policy think tank.
- Produced site's first interactive Crisis Guide covering North Korean nuclear threat. The contribution helped the series garner the 2007 Knight-Batten Award for Interactive Journalism. Also served as copyeditor for Emmy Award-winning Darfur Crisis Guide. Wrote text for interactive timelines and maps; conducted/edited podcasted interviews.
 - Shared editorial responsibilities as part of news team.
 - Hired as permanent staff after serving as freelance copyeditor in Spring 2006.
- EDITORIAL ASSOCIATE**
8/2004–2/2006
Amnesty International Magazine
New York, NY
- Reported and wrote articles on international human rights, co-edited arts and culture section, copyedited, and worked with photographers/photo agencies to secure artwork for magazine with U.S. circulation over 320K.
- Played a key role in delivering Winter 2004 issue on time in the midst of major design change, accelerated editorial schedule, and office move.
 - Initially employed as intern, hired post-internship as freelance editor and wrote feature article on Turkish women's rights leader for Spring 2006 issue.
- GLOBE CORRESPONDENT**
11/2001–2/2003
The Boston Globe
Boston, MA
- Assigned to cover local stories for Sunday *City Weekly* section of this leading metropolitan newspaper. Established relationships, conducted interviews in Spanish, and wrote articles on key economic and cultural issues affecting Boston's Latino community.
- ADDITIONAL EXPERIENCE**
1997–2003
Boston, MA
Cochabamba, Bolivia
- **Administrative Manager**, Mangement Consulting Services, Boston, MA, 2/2001–2003: Managed website and annual report design, developed client database, supervised administrative staff.
 - **Volunteer**, SIDACCIÓN, Cochabamba, Bolivia, Spring/Summer 2000: Supported HIV/AIDS education program in high schools, hospitals.
 - **Operations Manager & HIV Testing Social Services Counselor**, JRI HEALTH, Boston, MA, 9/1997–2/2000: Directed health center operations for multi-service agency offering social services to at-risk youth.

PUBLISHED WORK

Reporting, writing, and photography featured by several media outlets and organizations:

Writing and Reporting

AmericasQuarterly.org

foxnews.com

IPS News Agency

Launch Radio Networks

Manhattan South

Newsday

NYTimes.com

Queens Chronicle

Urban Latino

washingtonpost.com

Photography

Discover America Brazil Foundation

Elderhostel

Harding House Publishing Service

LetrasLibres.com

NYTimes.com

ReVista: The Harvard Review of Latin America

EDUCATION

NEW YORK UNIVERSITY

New York, NY

MA, 2005, 3.7 GPA

Journalism & Latin American Studies

NYU Alumnae Club

University-Wide Scholar

GEORGE WASHINGTON UNIVERSITY

Washington, DC

BA, 1996, 3.54 GPA

History & Creative Writing Minor

Presidential Scholar;

Special Honors in

History; junior year

abroad at University of Manchester, UK.

SKILLS

Spanish, MAC & PC.